

Great web design results from great teamwork!

By taking a few moments to complete this form, you'll set the stage for a successful project. Don't worry if you can't answer everything -- just get started and send it via fax to 866-428-5770.

We look forward to hearing from you.

YOUR INFORMATION

Name: _____

Address: _____

Phone Number: _____

Cell Phone Number: _____

E-mail Address: _____

YOUR DESIGN PREFERENCES

Is there a color scheme that is preferable? _____

What elements of web designs have you seen that you really liked?

Name 3 of these web sites & what you like about them:

1. _____

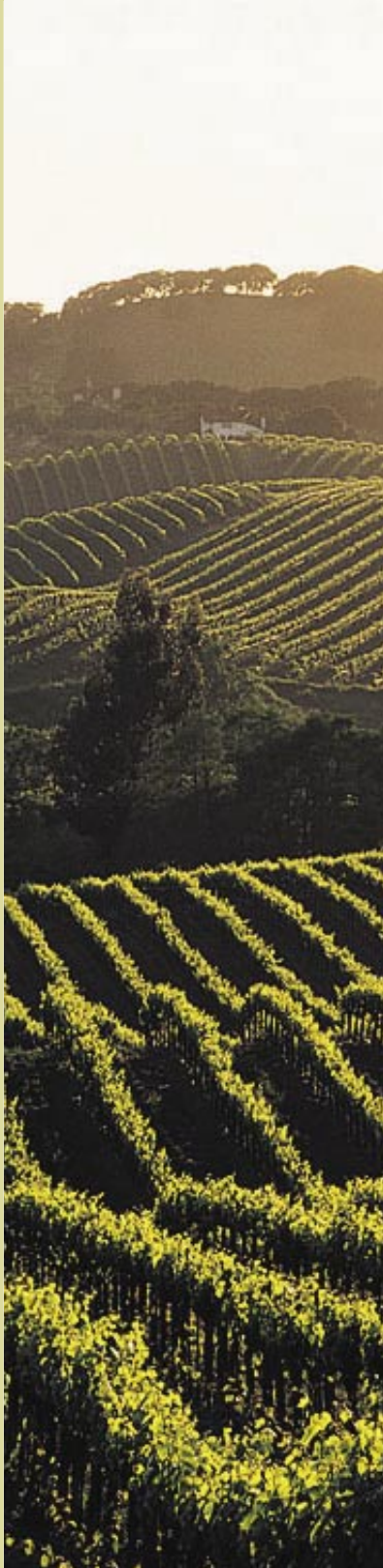
2. _____

3. _____

Of the web sites you have viewed, what elements do you not like?

Name 3 of these web sites & what you do not like about them:

1. _____



2. _____

3. _____

YOUR WEB SITE

Is this a web site redesign or a new web site? _____

What type of site are you interested in?

Corporate E-commerce Portfolio

Sharing Info Other - please specify _____

Who is your general web site audience? _____

Age? _____

Profession? _____

Location? _____

What is your target date for having your new web site up and running?

What is your budget for this web design? _____

Have you registered a domain name? Yes No

What is the domain name? _____

Do you have any alternate domains? Yes No

If so, please list them: _____

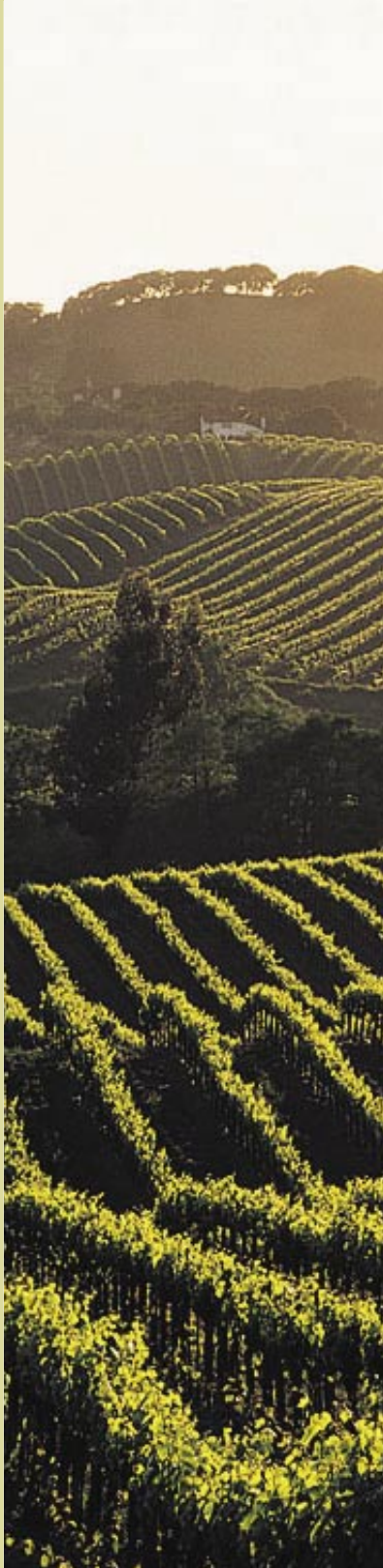
With whom have you registered them? _____

What is your customer # and or Login name? _____

What is your password? _____

Do you have web hosting? Yes No

If so, with whom? _____



What is your ftp information?

Host: _____

Username: _____

Password: _____

Do you want us to set up E-mail accounts? Yes No

Please specify:

Address, password: _____

Address, password: _____

Address, password: _____

Address, password: _____

List the pages you need and a brief description:

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

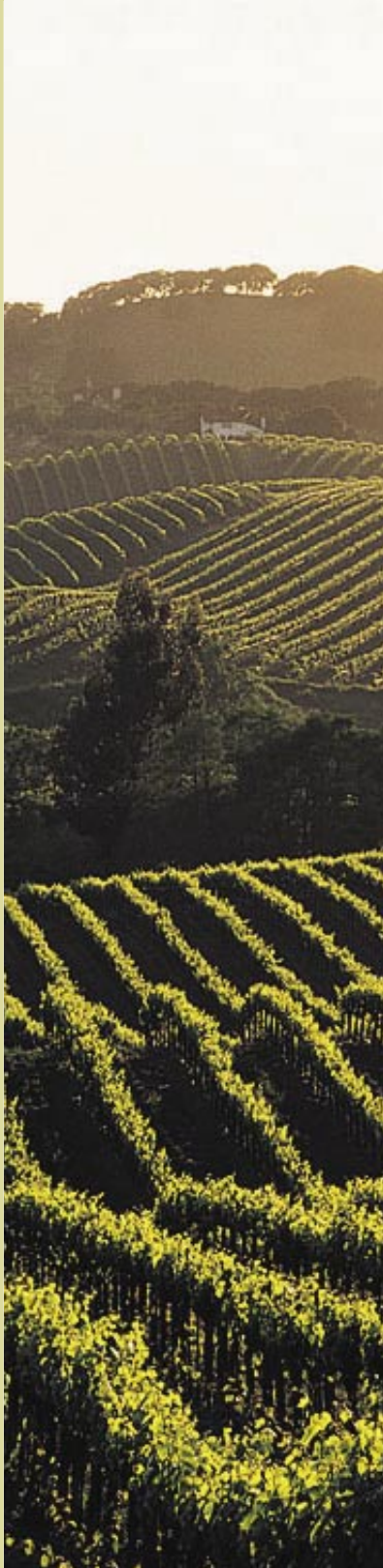
9. _____

10. _____

Is the flowchart approved, signed and attached? Yes No

E-COMMERCE

Will you want visitors to your web site to be able to order products



online? Yes No

How many products will be featured on your site?

1-25 25-50 50-75 75-100
 100+ If so how many? _____

Do you have a merchant account? Yes No

How often does your product catalog change? _____

Do you have a paypal account? Yes No

Login: _____

Password: _____

YOUR ASSETS

Do you have a logo? Yes No

If not, do you want us to design one for you? Yes No

Do you have a tag line? Yes No

If so, what is it? _____

Do you already own images? Yes No

Will you need to have images produced? Yes No

Will you be willing to purchase stock photos? Yes No

Do you need any special image editing done? Yes No

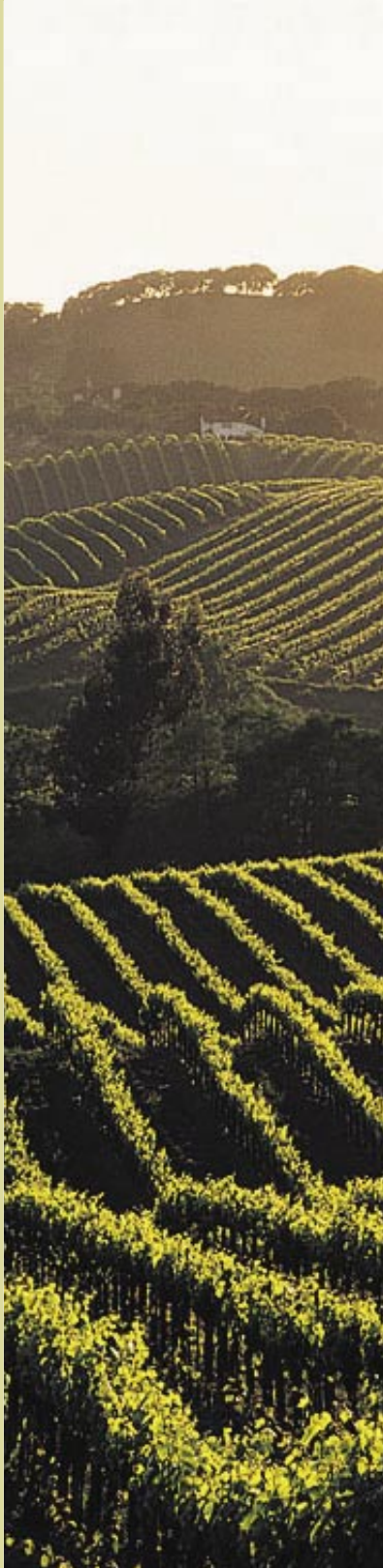
Do you have all of your content written? Yes No

If not, do you need the content written for you by our copywriter?

Yes No

UPDATES

Will this web site need to be updated throughout the year after your
web design is complete? Yes No



How often? _____

What type of updates? _____

MARKETING

Would you like your web site optimized for better search engine ranking? Yes No

What is your budget for search engine marketing? Yes No

Have you written page descriptions and keywords? Yes No

Have you considered alternate domain names for referring links?
 Yes No

Are you listed with any online directories? Yes No

Please specify which: _____

Have you previously submitted to any search engines?

Yes No

Please specify which: _____
